Buy a new Fairphone 5 and receive an additional Fairbuds for free (value of \pounds 129*).

*in local currency

Campaign flow

1. Customer buys a Fairphone 5 between 30 march - 13 april 2025.

2. Participating reseller communicates about the campaign, and links to the campaign URL <u>www.promotions.fairphone.com</u>

3. Customer visits campaign URL to register the purchase between 30 march -13 may 2025

4. Within 2 working days the customer will receive a response via email.

5. The additional Fairbuds will be sent to the customer within a maximum of 60 days after registration.

For business customers: Please register purchases of several devices via email to fairphone@activationboxx.com

Conditions of participation

Organizer of this promotion campaign

This promotion is a product promotion of Fairphone B.V., van Diemenstraat 200, 1013 CP Amsterdam, The Netherlands. The partner carrying out this promotion on behalf of Fairphone will be 10XCREW, Don Boscostraat 4, 5611 KW Eindhoven.

Promotion description

Buy a new Fairphone 5 between 30 march - 13 april 2025 ("**Promotion Period**") from one of the participating resellers and receive an additional Fairbuds for free (value of £129*).

Who can participate

• The promotion campaign is open to residents of the following countries: United Kingdom, above the age of 18, excluding employees, executives, and representatives of the organizer and its affiliated companies, as well as individuals commissioned by the organizer ("**Participants**").

- The promotion campaign is only valid for the purchase of a Fairphone 5 within the Promotion Period via one of the participating resellers.
 Purchases made before or after the Promotion Period shall not be considered for participation.
- Private sales/purchases as well as sales/purchases via online auctions and sales/purchases of used devices are excluded.
- To be eligible for the promotion, Participants will need to provide, on <u>www.promotions.fairphone.com</u>:
 - a copy of the proof of purchase from one of the participating
 resellers for the purchased device with the following information:
 - Invoice date/order date
 - Complete type or product name
 - IMEI number of the device
 - Purchase price
 - Reseller information (company name and address)
 - o a clear and legible picture of the purchased device's outer

packaging showcasing the following information:

- Complete type or product name
- IMEI number of the device matching the IMEI number entered during the registration process and shown on the proof of purchase

Campaign flow

1. Customer buys a Fairphone 5 between 30 march - 13 april 2025.

2. Participating reseller communicates about the campaign, and links to the campaign URL <u>www.promotions.fairphone.com</u>

3. Customer visits campaign URL to register the purchase between 30 march and 13 may 2025.

4. Within 2 working days the customer will receive a response via email.

5. The additional replaceable battery will be sent to the customer within a maximum of 60 days after registration.

For business customers: Please register purchases of several devices via email to <u>fairphone@activationboxx.com</u>

Registration period

Registration for this campaign must be made online at https://promotions.fairphone.com/ between 30 march and 13 may 2025.. An incomplete registration or a registration that arrives after 23:59 on 13 may 2025 will not be accepted.

Promotion device

- Fairphone 5 5G (6GB, 128GB Matte Black) 8718819372431
- Fairphone 5 5G (6GB, 128GB Green) 8718819372448
- Fairphone 5 5G (8GB, 256GB) Matte Black 8718819372288
- Fairphone 5 5G (8GB, 256GB) Transparent Edition 8718819372295
- Fairphone 5 5G (8GB, 256GB) Sky Blue 8718819372271
- Fairbuds True Wireless Earbuds Black 8718819375852
- Fairbuds True Wireless Earbuds White 8718819375869

Each device (meaning each IMEI number) can only participate once in the promotion. Any abuse of the promotion will lead to an invalid registration and an exclusion of the user from this Promotion and any future promotion campaigns organized by Fairphone and/or its Partners.

Reward

Valid registrations receive the

- Fairbuds True Wireless Earbuds Black 8718819375852
- Fairbuds True Wireless Earbuds White 8718819375869

(value of £129) free of charge within 60 days of registration.

*in local currency

In no case may this promotion be exchanged for the monetary value of the promotion.

Other conditions

Fairphone B.V. has the right to end the promotion prematurely or to change the conditions of participation. This applies in particular to cases of force majeure and in case the proper execution of the promotion campaign cannot be guaranteed for technical and/or legal reasons. Any changes to the promotion will be notified to the participants as soon as possible by Fairphone. By participating in this promotion, you indicate that you agree to be bound by these terms and conditions.

Fairphone B.V. and/or 10XCREW on behalf of Fairphone reserve the right to refuse or invalidate a registration in case of suspected and/or verified fraudulent or unlawful activity.

The promotion and these terms and conditions are governed by Dutch law, and any disputes will be subject to the exclusive jurisdiction of the courts of the Netherlands.

By participating in this promotion, you are providing your information to Fairphone. Your personal data will be collected, stored and processed for the purpose of fulfilling the reward requested by 10XCREW on behalf of Fairphone. Fairphone will retain the customer data to provide the customer with a service on their product. The information provided will be used in conjunction with the Fairphone's following privacy policy, available <u>here</u>.

Contact

If you have problems with the registration, please contact the customer support team by sending an email to <u>fairphone@activationboxx.com</u>.

Date: 14 March 2025