

Pre-order a Fairphone 5 from one of the participating resellers and receive a protective case, black, blue or green (RVP 39.95€).

#### **Campaign flow**

- **1.** Customer pre-orders a Fairphone 5 from one of the participating resellers between the 30th of August and the 13th of September 2023.
- 2. Reseller communicates about the campaign, and links to the campaign URL

#### www.promotions.fairphone.com

- 3. Customer visits the campaign URL to register the purchase.
- 4. Within 2 working days, the registration will be verified, and the customer will receive a response via email.
- **5.** The customer will receive a protective case within a maximum of 30 days after registration.

#### For business customers

Please register purchases of several devices via email to fairphone@activationboxx.com

# FAIRPHONE

# **Conditions of participation**

# Organizer of this promotion campaign

This promotion is a product promotion of Fairphone B.V., van Diemenstraat 200, 1013 CP, Amsterdam, The Netherlands. The partner carrying out this promotion on behalf of Fairphone will be 10XCREW, Don Boscostraat 4, 5611 KW, Eindhoven.

# **Promotion description**

Pre-order a new Fairphone 5 between the 30th of August and the 13th of September 2023 23:59 ("**Promotion Period**") from one of our participating resellers and receive a protective case, black, blue or green (RVP 39.95€).

# **Participation requirements**

- The promotion campaign is open to residents of the European Union\* and the United Kingdom, above the age of 18, excluding employees, executives, and representatives of the organizer and its affiliated companies, as well as individuals commissioned by the organizer ("Participants").
- The promotion campaign is only valid for the purchase of a Fairphone 5 device within the Promotion Period via one of the participating Fairphone resellers. Purchases made before or after the Promotion Period cannot be considered for participation.
- Private sales/purchases as well as sales/purchases via online auctions and sales/purchases of used devices are excluded.
- To be eligible for the promotion, Participants will need to provide:
  - a copy of the proof of purchase for the purchased device with the following information:
    - Invoice date/order date
    - Complete type or product name
    - IMEI number of the device
    - Purchase price
    - Reseller information

\*Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Holy See (Vatican City State), Hungary, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Monaco, The Netherlands, Norway, Poland, Portugal, Romania, San Marino, Slovakia, Slovenia, Spain, Sweden, Switzerland.

## **Campaign flow**

1. Customer purchases on pre-order a Fairphone 5 from one of the participating resellers between the 30th of August and the 13th of September 2023.

2. Reseller communicates about the campaign, and links to the campaign URL

#### www.promotions.fairphone.com

3. Customer visits the campaign URL to register the purchase.

4. Within 2 working days, the registration will be verified, and the customer will receive a response via email.

5. The customer will receive a protective case within a maximum of 30 days after registration.

**For business customers:** Please register purchases of several devices via email by contracting: <u>fairphone@activationboxx.com</u>

#### **Registration period**

Registration for this campaign must be made online at

https://promotions.fairphone.com/ between 13:00 of the 30th of August and 23:59 of the 15th of October 2023. An incomplete registration or a registration that arrives after 23:59 on October 15th 2023 will not be accepted.

#### **Promotion devices**

- Fairphone 5 5G Matte Black (8/256GB)/Model number: | F5FPHN-2ZW-EU1
  | FP5 5G (8/256GB) Matte Black EU | 8718819372288
- Fairphone 5 5G Transparent (8/256GB)/Model number: | F5FPHN-2TL-EU1|
  FP5 5G (8/256GB) Transparent Edition EU | 8718819372295
- Fairphone 5 5G Sky Blue (8/256GB)/Model number: | F5FPHN-2BL-EU1 | FP5 5G (8/256GB) Sky Blue EU | 8718819372271

Each device (meaning each IMEI number) can only participate once in the promotion. Any abuse of the promotion will lead to an invalid registration and an

exclusion of the user from this Promotion and any future promotion campaigns organised by Fairphone and/or its Partners.

### **Promotion gift**

Valid registrations receive a protective case, black, blue or green (RVP 39.95€), within 30 days of registration.

In no case may this promotion be exchanged for the monetary value of the promotion.

### Other conditions

Fairphone B.V. reserves the right to end the promotion prematurely or to change the conditions of participation. This applies in particular to cases of force majeure and in case the proper execution of the promotion campaign cannot be guaranteed for technical and/or legal reasons. Any changes made to the promotion will be notified to the participants as soon as possible by Fairphone. By participating in this promotion, you indicate that you agree to be bound by these terms and conditions.

Fairphone B.V. and/or 10XCREW on behalf of Fairphone reserve the right to refuse or invalidate a registration in case of suspected and/or verified fraudulent or unlawful activity.

The promotion and these terms and conditions are governed by Dutch law, and any disputes will be subject to the exclusive jurisdiction of the courts of the Netherlands.

By participating in this promotion, you are providing your information to Fairphone. Your personal data will be collected, stored and processed for the purpose of fulfilling the reward requested by 10XCREW on behalf of Fairphone. Fairphone will retain the customer data to provide the customer with a service on their product. The information provided will be used in conjunction with Fairphone's privacy policy, available <u>here</u>.

# Contact

If you have problems with the registration, please contact the customer support team by sending an email to <u>fairphone@activationboxx.com</u>.

Date: August 3rd 2023